

What are the use Cases of IP Media Devices?



ONE TOUCH COMMUNICATIONS

- Simplifies Calling / Conferencing
- Reduces Meeting Start / Entry Time
- Access Messages and Web Content



WEB CONTENT / STREAMING

- Easily access web-based services such as weather info
- Stream news and events
- Stream entertainment / video / music



DESKTOP VIDEO COLLABORATION

- Reduces cost of travel
- Increases engagement
- Always-on availability (vs. PC)



HR COMMUNICATIONS

- Immediate / always-on access to employee desktops
- Increases internal organizational awareness / alignment
- Quickly communicate important items



SITE MONITORING

- Reduces need for / cost of truck rolls
- Enables instant surveillance
- Provides additional security and safety



EMPLOYEE TRAINING

- Leverage available cloud-based content to reduce costs
- Allow employees to access training content of choice
- Much more flexible than traditional approaches



PERSONAL DIGITAL ASSISTANT

- Meetings / messages can stay "top of mind"
- Use AI to prioritize communications
- Always available view of calendar



CLOUD-BASED APPLICATIONS

- Use apps / tools to increase productivity
- Access personal apps such as video doorbells
- Personalize your desktop



INTELLIGENT VOICE ASSISTANT

- Obtain answers to any question instantly
- Keep hands free for other tasks / sterile environments
- Use voice for calling / connecting to next meeting



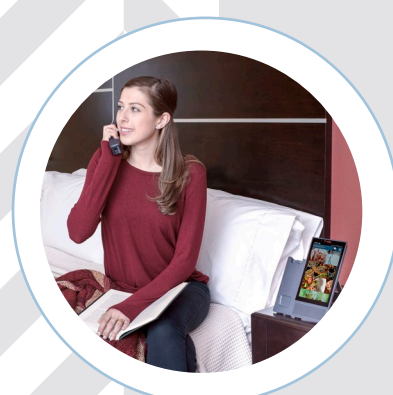
RETAIL WORK FLOWS

- Reduce labor costs / increase responsiveness
- Provide instant access to information
- Deliver a more personalized experience



HOME OFFICE COMMUNICATIONS

- Reduces need to go to office
- Enables work to be done at any time
- More engage and effective telecommuting



HOSPITALITY WORK FLOWS

- Enhance hotel services access to increase revenue
- Personalize the experience with environmental controls
- Platform for future AI services



SOCIAL MEDIA

- Stay on top of latest messages
- Track postings / replies / comments
- Especially important for business accounts

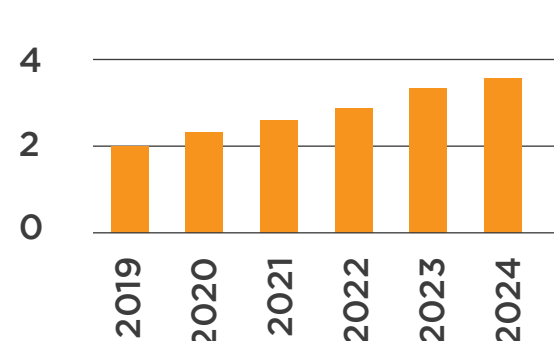


HEALTHCARE WORK FLOWS

- Enhance patient care
- One touch to critical contacts
- Provide bedside environmental controls

MARKET OPPORTUNITY

IP Media Devices is the Highest Phone Growth Category

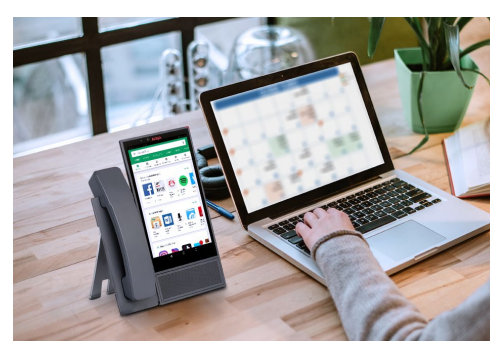


Millions of Units Shipped
12.6% CAGR
2017-2024

Source: Frost and Sullivan

#1 IP MEDIA DEVICE

Selected as #1 Endpoint for 2018 by UC Today



Find out more at:
avaya.com/Devices

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